

Case Study: The Herculaneum scrolls

The AI competition to decode an ancient scroll showcases the power of technology in solving age-old mysteries. By using cutting-edge artificial intelligence, participants were able to decipher heavily damaged text, revealing historical knowledge that had been inaccessible for centuries. This case study examines how teams applied the BRIDGE methodology—brainstorming, collaboration, resource investment, decision-making, perseverance, and the pursuit of excellence—to achieve groundbreaking results that advance both AI and historical preservation.

Was it Learning Goal or Performance Goal in terms of Herculaneum scrolls?

The Herculaneum scrolls project focused on a Learning Goal, as participants aimed to develop new AI techniques and gain knowledge, exploring innovative methods to decode ancient, damaged texts through experimentation.

BRIDGE Methodology Analysis of The Herculaneum scrolls:

1

Brainstorming:

- Teams explored various AI techniques, including CNNs for image processing and NLP models for text prediction, to address the challenge of decoding damaged scrolls.
- Creative problem-solving was essential as traditional methods were ineffective, and teams had to continuously refine their approaches.
- Key considerations included whether to prioritize image reconstruction or text prediction, balancing multiple strategies to find the best solution.

2

Relationships:

- Collaboration was key, involving AI developers, historians, and competition organizers, with each contributing unique insights.
- Academics and industry leaders provided a platform for cross-disciplinary collaboration, ensuring access to necessary historical and technical resources.
- A continuous exchange of feedback between participants and organizers helped teams refine their approaches throughout the competition.

3

Investments

- Significant time and energy were devoted to developing and refining algorithms, requiring long hours of experimentation.
- Teams had to invest in computational resources and infrastructure, alongside competition-provided datasets and tools.
- Intellectual and emotional investment was strong, as the challenge involved unlocking valuable historical knowledge, motivating participants to push forward.

4

Decision-Making:

- Teams had to choose between focusing on image reconstruction or predictive modeling based on available text fragments.
- Decisions around the choice of AI models (e.g., CNNs for image analysis or NLP techniques for text) were crucial to progress.
- Teams balanced image clarity improvements with language prediction accuracy to maximize their chances of success.

5 **Good Grit:**

- Participants faced many setbacks, including inaccurate predictions and slow progress, but resilience and persistence kept them going.
- The passion for both AI technology and historical discovery drove participants to continually refine their methods despite challenges.
- Teams displayed "good grit" by staying committed to the goal, knowing their efforts could unlock significant historical information.

6 **Excellence:**

- Excellence was defined by achieving high accuracy in decoding the scroll, but also by pushing the boundaries of AI and historical preservation.
- The innovative methods developed contributed to broader fields, including AI applications for other historical artifacts.
- Teams pursued not only the immediate goal but also set new standards for AI's role in archaeology and history, exemplifying a commitment to excellence.

Summary:

The AI competition to decode the Herculaneum scrolls highlights the incredible potential of technology in uncovering ancient secrets. Participants used advanced artificial intelligence to read heavily damaged scrolls that had been unreadable for centuries. This case study illustrates how teams applied the BRIDGE methodology—brainstorming innovative solutions, building strong collaborative relationships, investing time and resources, making critical decisions, demonstrating perseverance, and pursuing excellence—to solve a complex historical challenge. Their success not only advanced our understanding of these ancient texts but also pushed the boundaries of AI's capabilities in historical preservation. This competition serves as a model for how interdisciplinary teamwork and determination can lead to groundbreaking achievements in both technology and history.